

## E-Business Solutions

POSATEL offers everything you need to create and maintain a thriving e-business for small and medium sized businesses.

POSATEL's E-Business Solutions include:

1. Web Development - Our goal is to develop Web-based applications that work well for your organization by improving your business processes and by making the applications easy to learn and use.
2. Content Management - We are Web Content Management System (CMS) experts. Depending on your exact business needs, requirements, goals and budget, our team can recommend a Web content management software solution that meets your organization's objectives.
3. e-Commerce Solutions - We have the experience to implement a content-rich online e-Commerce system, with all the necessary features to help you dramatically increase long-term visibility and sales to your customers.
4. Technical Support - If you have any questions, don't worry - we're here to help.

### 1. Web Development

Our goal is to develop Web-based applications that work well for your organization by improving your business processes and by making the applications easy to learn and use.

Whether you need a personalized e-commerce system, a scalable document management system, a customized client database or an animation for an online graphic, POSATEL can help reduce your overhead development, design and maintenance costs without forgoing quality or reliability.

POSATEL can enable your web site with critical and important features, such as:

- E-Commerce Systems: Fully customizable eCommerce system to streamline the online sales Process.

- Content Management Systems: Affordable enterprise solution content management system, customizable and quick to deploy!
  
- Affiliate System: Achieve your sales, branding, profits and market share objective using fully customizable online system to streamline and manage affiliates.
  
- eCRM System: a customer relationship management (CRM) system designed to assist web sites to stay in touch with their audience, without flooding them with information they don't want.
  
- Customer Support Systems: Manage your customer support operation over the internet.
  
- Polls and Surveys: A powerful survey management system to create a complex online polls and surveys.
  
- Discussion Boards: a high powered, fully scalable, and highly customizable bulletin board system to create online community.
  
- Project Management Systems: Coordinate your company activities and share information and documents via intranet and internet.
  
- Blogs System: create journal that is available on the web.
  
- F.A.Q. System: Better serve you customer 24/7.
  
- Image Galleries: a great tool to manage your memories online.

## 2. Content Management

We are Web Content Management System (CMS) experts. Depending on your exact business needs, requirements, goals and budget, our team can recommend a Web content management software solution that meets your organization's objectives.

Web Content Management allows non-technical users to manage the content on a corporate Web site, Intranet or Extranet, eliminating the reliance on Webmasters while distributing content creation and maintenance responsibilities.

Put the power of Web content in the hands of your marketing and communication professionals.

### 3. eCommerce

Launching an e-Commerce Web site using easy-to-use, yet sophisticated software need not be difficult. But attracting site hits and converting visitors to profitable, long-term customers is rather more complex.

We have the experience to implement a content-rich online e-Commerce system, with all the necessary features to help you dramatically increase long-term visibility and sales to your customers.

POSATEL's e-Commerce solution is custom-developed to your company's exact needs. When combined with a content management application, our e-Commerce solution can create a very powerful online retail presence. Typical deployment, from defining and determining your needs to full implementation, is around six to eight weeks, meaning that development costs are competitive and your online store can be earning revenues quickly.

Our e-Commerce system can incorporate all of these features:

- Fully customizable, compatible with your business processes and branding
- Up selling and cross-selling features
- Special offers
- Customer reviews
- Order tracking for customers
- Multiple languages and currencies
- Comprehensive product catalogue
- Full content management capabilities
- Simple to use, browser-based order management
- Fully scalable - can support unlimited products
- Analytical tools
- Full integration with existing stock control and billing systems

- Credit card payment accepted, including MasterCard, Visa, Paypal, and American Express.

#### 4. Technical Support

If you have any questions, don't worry - we're here to help.

We pride ourselves on exceptional customer service through our Support Centre. Our goal is to make sure that your response time and issue resolution expectations are exceeded.

Customer service has been one of our strengths from day one, and we work hard to ensure it only improves over time. No matter what happens, you'll only be a mouse click or a phone call away from our support team.